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## **DEVELOPING SPEAKING THROUGH PODCASTS**

*The article examines the effect of listening to English-language podcasts on the development of conversational skills. The first part of the work focuses on various methods for learning and developing conversational skills. A podcast, as a form of media content, is an audio recording that can cover a wide range of topics and formats. In today's world, podcasts have gained immense popularity due to their accessibility and diversity. They allow listeners to immerse themselves in a language environment, which is particularly important for those learning English. It is also worth noting that podcasts can be used for self-study of the language. In the second part of the study, a survey was conducted among a group of students to identify the impact of podcasts on the development of their conversational skills.*

*The survey results showed that students who actively listen to English-language podcasts demonstrate significant improvement in their conversational abilities. They noted that podcasts help them not only expand their vocabulary but also improve their pronunciation and develop listening skills. In conclusion, the study found a positive influence of podcasts on the level of English language learning. Students who regularly listen to podcasts feel more confident when communicating in a foreign language and are able to express their thoughts more freely. This confirms the importance of using modern technologies and media formats in the educational process, which opens new horizons for language learning and contributes to a deeper understanding of the cultural aspects associated with the language.*

*Keywords: podcast, foreign language, speaking, method, internet, technology.*

## **INTRODUCTION**

Developing speaking skills is one of the most important tasks in the process of learning English. In our time, when international communications are becoming increasingly important, language proficiency not only opens doors to new opportunities, but also contributes to a deeper understanding of the culture and traditions of other countries. Speaking, as one of the key speech activities, requires constant practice, feedback and application in real-life situations. Therefore, the use of technology, such as podcasts, becomes an indispensable tool for students seeking to improve their speaking skills.

Podcasts, as already mentioned, are not only educational but also entertaining resources. They can cover a wide variety of topics - from science and technology to art and personal growth. This diversity allows students to choose those areas that really interest them. Due to this, interest and motivation for learning increase, since students do not have to do what they do not like. Instead, they can focus on those aspects of the language that they find most fascinating and inspiring [1, p.45].

In addition, podcasts of different levels of difficulty can be adapted to the specific needs of students: from beginner to advanced. This means that even beginners can find podcasts with simple dialogues and a slow pace of speech, which allows them not only to understand, but also to better absorb vocabulary and grammar. On the other hand, more experienced students can listen to

podcasts on topical issues, with a real accent of native speakers, which significantly expands their horizons and introduces them to the living language.

Using podcasts not only helps to develop listening skills, but also contributes to the automation of speech. With regular listening, students begin to catch intonations, accents, as well as complex grammatical constructions, which in turn has a positive effect on their own speech. Considering that podcasts are often created by native speakers, students can hear real conversations, which helps them better understand the context in which certain expressions, idioms, or phraseological units are used [2, p.163].

However, in order to get the most out of podcasts, it is important to properly organize the process of using them. For example, students can ask themselves some questions while listening: “What did I understand?”, “What new words or expressions did I hear?”, “How would I answer the questions or express my opinion on the topic under discussion?” Such exercises not only help to improve the level of understanding but also train students to formulate their thoughts in English, which will have a positive effect on their speaking skills in the future. However, improving speaking skills through podcasts can result in a lack of direct interaction with other people. Therefore, combining different types of educational resources is the key to success. For example, after listening to a podcast, students can organize a group discussion, where everyone expresses their opinion, asks questions, and talks about what they have learned. This approach contributes to the emergence of a situation close to real communication, where the possibility of integrating new lexical material into an active vocabulary becomes real.

In addition, podcasts can be a great complement to other traditional teaching methods. Teachers can incorporate audio files into their lessons, using them as discussion starters, role-playing assignments, or even homework material. This can greatly diversify the learning process and make it more interactive and relevant to modern requirements [3, p.54].

In terms of cultural enrichment, podcasts give students the opportunity to get acquainted with the cultural aspects of English-speaking countries. This can be especially relevant for students who are planning trips or want to work abroad. Understanding cultural traditions, customs, and even everyday communication in different countries significantly increases the chances of successful integration into a new language environment.

It should also be noted that modern podcasts often support audience feedback, allowing listeners to ask questions or share their thoughts via social media or comments. This creates an additional platform for interaction and exchange of experiences, which can be useful for students seeking to improve their speaking skills. Thus, podcasts are becoming not only an exciting tool for learning English, but also a powerful tool for developing speaking skills. They provide access to real English, helping students integrate into the language and cultural environment. The combination of technology, personal motivation and practical application of language in real situations will create an effective and deep learning system aimed at successfully mastering a foreign language [4, p.87]. Therefore, when conducting a study on the impact of podcasts on the development of speaking skills, one can expect significant positive results and student satisfaction from the learning process.

#### Statement of the Problem

Podcasts in the educational process are becoming an increasingly popular tool that promotes the development of oral speech and the active involvement of students in the learning process. Unlike traditional methods, which can be boring and monotonous, podcasts offer a dynamic and interactive approach to learning. This is due to the fact that they are a media format that can combine elements of audio and visualization, which in turn facilitates the perception of information.

The problem of low levels of oral speech skills among schoolchildren and students is relevant, since in the modern world, communication in a foreign language is becoming a necessary skill. Students often experience discomfort when trying to express their thoughts in a foreign language. This may be due to both a lack of confidence in their abilities and the fear of making a mistake and being criticized by peers or teachers. Isolation from active participation in discussions and a low degree of involvement in the educational process only aggravate the situation. Despite the presence

of confident participants who speak the language at a high level and actively support the discussion, most students remain in the shadows, trying not to speak up or limiting themselves to minimal participation. This creates an imbalance in the communication atmosphere and creates a feeling of injustice for those who cannot or do not want to speak. In such a situation, the education system needs new approaches and tools that would help improve the situation.

One of such tools is certainly podcasts. Their creative value as a teaching material can be used to stimulate students' interest in a foreign language and improve their oral skills. Podcasts allow students to independently choose topics of interest to them, which helps maintain motivation and engagement. By listening to podcasts, students have the opportunity to develop their listening skills, as well as expand their vocabulary and enrich their knowledge of the culture and life in the target language.

Moreover, podcasts help divide information into semantic blocks, which makes it easier to assimilate the material and highlight the main points. This is especially important in the learning process, where the ability to highlight key points is essential for further discussion and expressing one's own opinion. Students listening to podcasts can record their thoughts and ideas and then share them in class, which helps develop oral language and increases self-confidence. Expanding the format of communication by creating your own podcasts is also a powerful tool for improving oral skills. Students can work in groups, develop scripts, record their discussions and practice the language in a natural setting. This process not only develops speaking, but also teaches teamwork, which is an important skill in the modern world.

Podcasts can also be used to discuss current issues that students can analyze and express their opinions on. This creates space for critical thinking and develops argumentation skills, which are essential in any educational process. Students learn to perceive different points of view, discuss and defend their ideas, which has a positive effect on their self-expression.

Participation in podcasts opens up great opportunities for interaction with native speakers, since many of the materials created are international in nature and accessible to learners. This not only improves understanding and perception of the language, but also promotes cultural exchange and integration into the global community.

Podcasts can also serve as a means of self-reflection. By starting to listen to podcasts, students can become aware of how they perceive information, which helps them better understand their strengths and weaknesses in learning a foreign language. After discussing what they heard in a group or pair, participants can see each other's progress, evaluate their achievements and outline ways for further independent improvement. Thus, the use of podcasts in the educational process is a promising approach to overcome the existing difficulties associated with the development of students' oral speech skills. These audio materials create a positive learning atmosphere, increasing motivation and engagement [5, 89 p]. They contribute to the development of argumentation, critical thinking and self-confidence, which in turn makes the process of communicating in a foreign language more natural and comfortable.

Podcasts can make the educational process more engaging and effective. They have the potential not only to improve learning outcomes, but also to form a sustainable interest in languages, cultural exchange and self-expression. Therefore, the introduction of podcasts into the educational process is becoming a relevant and necessary step in modern conditions.

Thus, the purpose of the study is:

- to study the level of understanding and perception of information after listening to podcasts using a questionnaire;
- to determine which aspects of podcasts are most effective in improving speaking skills.

## MATERIALS AND METHODS

We will use the well-known VOA (Voice of America) podcast as the material for the study.

VOA (Voice of America) podcasts are a valuable resource for anyone who wants to stay up to date with current events and trends affecting global politics, economics, culture and social issues.

These podcasts cover a wide range of topics, offering listeners a unique opportunity to get information from primary sources and hear expert opinions on various current issues.

The podcasts pay special attention to the quality of the content: each interview, report and discussion is prepared with the utmost care. This allows listeners to get not only factual data, but also a deeper understanding of the context of events, as well as different points of view on them. The VOA podcast format suggests a duration of 5 to 40 minutes, which makes them convenient for listening at any time, be it during a morning jog, during a break at work or during a trip.

Largely due to their balanced and objective presentation of information, VOA podcasts are becoming a basis for an informed audience that values true journalism. Various thematic issues cover not only local but also international events, allowing listeners to gain a full understanding of global trends and phenomena. Thus, VOA podcasts serve as an important tool for building awareness and understanding in a rapidly changing world where information is of paramount importance [6, p.203].

## RESULTS AND DISCUSSION

As part of a research experiment, listening to a podcast was organized at Al-Farabi Kazakh National University, which covers various topics related to educational and cultural aspects. The participants in the experiment are second-year students who will be invited to participate in a survey after the podcast is completed.

The purpose of the survey is to assess how students perceive the information presented, how well they understand it, and how it relates to their personal experience and knowledge. The results of this survey will help identify the level of assimilation of the material and formulate recommendations for improving educational programs. The questionnaire includes the following questions:

1. What main idea did you understand from the podcast? (Open-ended question)
2. What key points were mentioned in the podcast? (Open-ended question)
3. Rate how much you understood the content of the podcast on a scale of 1 to 5 (1 - did not understand at all, 5 - completely understood).
4. How much did you like the podcast? (Rate on a scale of 1 to 5)

Data analysis:

After conducting a qualitative analysis of the experimental results, the following answers to the open-ended questions were identified (Table 1).

*Table 1. - Survey results (Compiled by the author)*

Student	Answer
1	The podcast covers the level of freedom of speech in modern society
2	The main idea is how media influences public opinion.
3	The podcast plays the role of journalists in the region in the field of disinformation.
4	It talks about how technology is changing the way we receive information.
5	The main idea is the need for critical thinking when consuming news.
6	The podcast discusses the influence of social media on the perception of information.
7	It focuses on the importance of independent media.
8	The main idea is how global events happen in local communities.
9	The podcast talks about the challenges that journalists face today.
10	It demands the protection of human rights.
11	The main idea is the role of education in the information society.
12	The podcast discusses how manipulation of information can affect choice.
13	It talks about the importance of transparency in the media.

Continuation of Table 1

14	The main idea is how cultural differences affect the perception of news.
15	The podcast focuses on the need for media literacy.
16	It discusses how crises represent public opinion.
17	The main idea is the influence of economic factors on journalism.
18	The podcast talks about the importance of maintaining press freedom.
19	It states that information should be accessible to everyone.
20	The main idea is the need for dialogue between different cultures.

The podcast participants demonstrated diversity in the construction of the main idea, which indicates the multifaceted nature of the topics discussed in the podcast. Most participants noted a high degree of freedom of speech, media literacy and the role of journalists. These aspects are important components of the modern information space, where each participant has the opportunity to express their views and convey their opinions to listeners.

The key points mentioned by the podcast participants cover a wide range of topics, including the impact of technology on society, the rise of disinformation in the digital world and cultural differences that create unique perspectives on current issues. This demonstrates the deep perception of information and the responsibility that participants take on in transferring knowledge and experience.

To increase the level of understanding and perception of information, it is recommended to conduct additional discussions after listening to the podcasts. This approach will not only allow participants to better understand the topics covered, but also give them the opportunity to share their thoughts, ask questions and listen to the opinions of others. Group discussions contribute to the formation of a more complete understanding of the problems that modern society faces and also help develop critical thinking. As a result of the analysis of the students' perception of the podcast, several key aspects regarding the comprehension of the presented information can be identified. Figure 1 shows the results of a survey that was conducted among 20 students. A significant number of participants, namely 8 people, rated their level of comprehension at 3 on a 5-point scale. This indicates that most students have a general understanding of the content of the podcast and are able to grasp the main ideas, despite possible nuances that remain unclear to them. Interestingly, only one student from the entire group was unable to grasp the essence of the podcast, which indicates a number of factors that contribute to the perception of information. This is probably due to the fact that the podcast was structured and contained clear arguments that allowed most students to understand the main idea. At the same time, a small number of students, namely 6 people, rated their comprehension at a below average level. This may indicate difficulties in comprehending certain points of the discussion or the presence of individual factors, such as the level of preparation, interest in the topic, or even the mood on the day of listening. In addition, 4 students rated their understanding as above average, which may indicate their greater interest in the topic under discussion or better preparedness to perceive such information. This aspect highlights the diversity of information perception among students and shows that the level of understanding may vary depending on personal factors and previous experience. Thus, the survey results highlight the importance of an individual approach to learning and the need to adapt educational materials to make them more accessible and understandable for different categories of students. Thus, the variation of indicators remained at an average level, which is an excellent indicator [7, p.11].

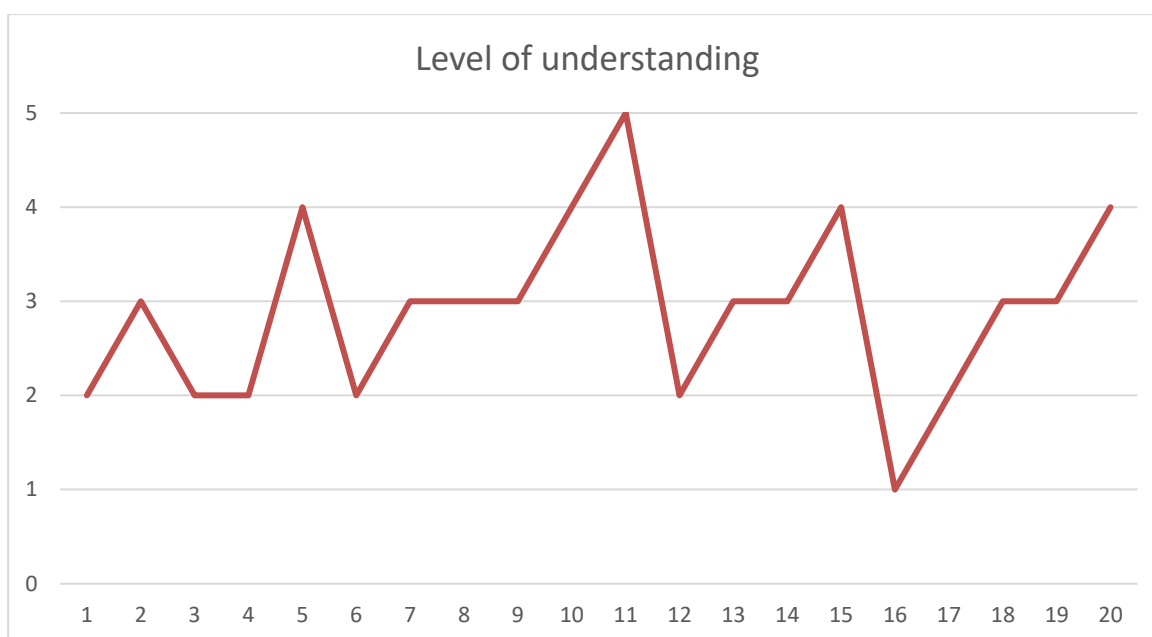


Figure 1 – Graph of the level of understanding (compiled by the author)

Based on the data presented in Figure 2, we can conclude that there is significant interest in the podcast. Out of 20 people surveyed, 9 rated it at 4 points, which indicates a positive perception and a high level of audience involvement. This result may indicate that the topic of the podcast is relevant and in demand among listeners. In addition, the presence of such a number of high ratings may be a sign of high-quality content that meets the interests and needs of the audience.

The creative side of podcasts plays a corresponding role in learning English, providing students with unique opportunities to improve their skills [8, p.34]. The variety of topics - from science and technology to culture and art - helps maintain interest and motivation.

By listening to podcasts, students can analyze information, form their own opinions and discuss unique ones. This develops not only language skills, but also critical thinking, which is an essential component of learning [9, p.72].

Additionally, podcasts often contain topical issues and discussions, allowing students to stay up-to-date with current events and cultural trends, which in turn enriches their speaking skills [10, p.56].

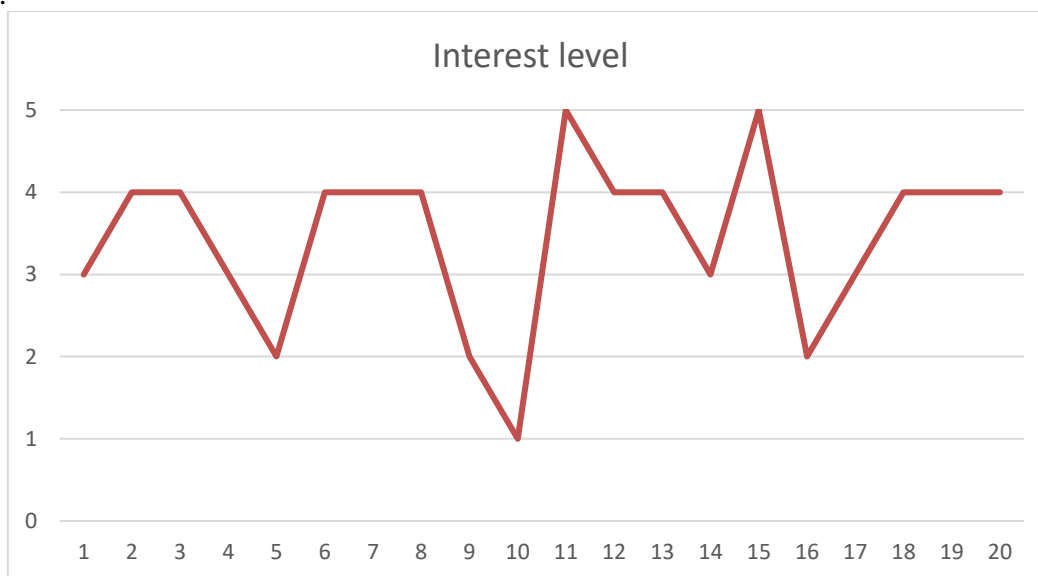


Figure 2 – Interest Level Graph (author's compilation)

## CONCLUSION

In conclusion, the impact of podcasts on English language learning is undeniable and multifaceted, offering an attractive alternative and complement to traditional learning methods. The intrinsic benefits of listening to podcasts greatly contribute to improved comprehension, vocabulary development, and a more personalized learning experience.

One of the most important benefits of using podcasts for language learning is their accessibility and convenience. Unlike structured study sessions or rigid textbook schedules, podcasts offer flexibility. Learners can access episodes anytime and anywhere, seamlessly integrating language learning into their daily lives [11, p.35]. This adaptability accommodates a variety of learning styles and schedules, promoting a sense of autonomy and control over the learning process. The ability to listen while commuting, exercising, or completing other tasks maximizes learning efficiency, turning previously unproductive time into valuable learning opportunities. This convenience greatly enhances learner engagement and consistency, which are key factors in successful language acquisition.

Unlike the carefully crafted dialogues found in textbooks, podcast conversations often feature natural speech patterns, colloquial expressions, and idiomatic expressions. This authentic exposure introduces learners to the nuances of spoken English, bridging the gap between theoretical understanding and practical application [12, p.66]. The different accents and speaking styles found in different podcasts broaden the learner's perspective on different linguistic registers, improving comprehension and adaptability in real-life communicative situations.

The vast number of podcasts available, covering news, stories, interviews, and educational discussions, caters to a variety of learning interests and preferences. This variety keeps learners engaged and motivated, preventing the monotony often associated with traditional teaching methods. The ability to choose topics that match personal interests enhances the learning process, turning it from a chore into an enjoyable experience. This engagement is critical to long-term retention and the development of a true understanding of the English language. Learners are not simply memorizing vocabulary or grammar rules; they are actively engaging in meaningful and enriching experiences.

The cognitive mechanisms underlying the enhanced learning and retention of information through podcast listening are also noteworthy. The auditory nature of podcasts leverages the power of auditory learning by engaging a different part of the brain than traditional visual learning methods [13, p.45]. This multi-sensory approach, especially when combined with active note-taking or the use of transcripts, creates a richer and more memorable learning experience. The repetitive nature of listening to podcasts, especially those that focus on recurring topics or have familiar hosts, enhances learning through repeated exposure, a key principle of effective retention. This repeated exposure strengthens neural connections associated with the material being learned, making recall easier and more effective.

Furthermore, the context embedded in the narrative of podcasts significantly contributes to improved vocabulary retention. Unlike learning isolated words, listening to podcasts ensures that words are learned in a meaningful context, strengthening their associations and improving retention [14, p.12]. This contextual learning is critical to long-term retention, as learners do not simply memorize definitions but understand the nuances of how words are used in different situations. Emotional engagement, stimulated by compelling stories or engaging discussions, further enhances retention, as emotionally charged experiences are more easily recalled than neutral ones. This emotional connection makes learning a more meaningful and memorable experience. The conversational nature of many podcasts also helps improve pronunciation and intonation. By continually listening to native English speakers, learners subconsciously become familiar with correct pronunciation and intonation patterns. This subconscious learning, combined with active imitation and repetition, can significantly improve a learner's accent and overall fluency [15, p.231]. The opportunity to hear a wide range of accents and speaking styles further expands the learner's linguistic horizons, promoting adaptability and improving comprehension in a variety of



communicative contexts.

In conclusion, the use of podcasts in English learning and integrating podcasts into English learning strategies can significantly improve learning outcomes and create a more enjoyable and effective path to fluency.

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## Сөйлеу дағдысын подкаст арқылы дамыту

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Мақалада ағылшын тіліндегі подкасттарды тыңдаудың сөйлесу дағдысының дамуына әсері қарастырылған. Жұмыстың бірінші бөлігінде сөйлесу дағдысын үйрену және дамыту әдістеріне назар аударылады. Подкаст, медиа-контенттің бір түрі ретінде, кең ауқымды тақырыптар мен форматтарды қамтитын аудиозапись болып табылады. Қазіргі әлемде подкасттар өздерінің қолжетімділігі мен әртүрлілігі арқасында үлкен танымалдыққа ие болды. Олар тыңдаушыларға тілдік ортаға енуге мүмкіндік береді, бұл ағылшын тілін үйренушілер үшін өте маңызды. Сондай-ақ, подкасттарды тілді өз бетінше үйрену үшін пайдалануға болатынын атап өткен жөн. Зерттеудің екінші бөлігінде студенттер тобы арасында сауалнама жүргізілді, оның мақсаты подкасттардың олардың сөйлесу дағдысының деңгейіне әсерін анықтау болды.

Сауалнама нәтижелері ағылшын тіліндегі подкасттарды белсенді тыңдайтын студенттердің сөйлесу дағдыларында елеулі жақсулар байқалатынын көрсетті. Олар подкасттардың сөздік қорын кеңейтуге, айтылымды жақсартуға және тыңдау дағдыларын дамытуға көмектесетінін атап өтті. Зерттеудің қорытындысында подкасттардың ағылшын тілін үйрену деңгейіне оң әсер ететіні туралы қорытынды жасалды. Подкасттарды тұрақты тыңдайтын студенттер шетел тілінде сөйлескенде өздерін сенімді сезінеді және ойларын еркін білдіре алады. Бұл заманауи технологиялар мен медиаформаттарды білім беру процесінде пайдаланудың маңыздылығын растайды, бұл тілдерді үйренуге жаңа мүмкіндіктер ашады және тілмен байланысты мәдени аспектілерді тереңірек түсінуге ықпал етеді.

Кілт сөздер: подкаст, шетел тілі, сөйлеу, әдіс, интернет, технологиялар.

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### **Развитие говорения через подкасты**

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*В статье рассмотрен эффект прослушивания подкастов на английском языке на уровне развития разговорного навыка. В первой части работы акцентируется внимание на различных методах изучения и развития разговорного навыка. Подкаст, как форма медиа-контента, представляет собой аудиозапись, которая может охватывать широкий спектр тем и форматов. В современном мире подкасты приобрели огромную популярность благодаря своей доступности и разнообразию. Они позволяют слушателям погружаться в языковую среду, что особенно важно для изучающих английский язык. Также стоит отметить, что подкасты могут использоваться для самостоятельного изучения языка.*

*Во второй части исследования было проведено анкетирование среди группы студентов, целью которого было выявление влияния подкастов на уровень развития их разговорного навыка. Результаты анкетирования показали, что студенты, активно слушающие подкасты на английском языке, демонстрируют значительное улучшение в своих разговорных навыках. Они отмечали, что подкасты помогают им не только*

расширить словарный запас, но и улучшить произношение, а также развить навыки аудирования. В заключении исследования был сделан вывод о положительном влиянии подкастов на уровень изучения английского языка. Студенты, которые регулярно слушают подкасты, чувствуют себя более уверенно при общении на иностранном языке и способны более свободно выражать свои мысли. Это подтверждает важность использования современных технологий и медиаформатов в образовательном процессе, что открывает новые горизонты для изучения языков и способствует более глубокому пониманию культурных аспектов, связанных с языком.

Ключевые слова: подкаст, иностранный язык, говорение, метод, интернет, технологии.

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## **СЫНИ ТҰРҒЫСЫНАН ОЙЛАУДЫ ДАМУ ТҰРАЛЫ ҚҰРАЛДАРЫ**

Мақалада қазіргі таңда табысты, білікті маман болу үшін сыни тұрғыда ойлауды үйрену қажет екендігі айтылады. Кез-келген ой-пікірді дұрыс түсініп, сәйкес ақпаратқа қарай саралауға дайын болу керек. Сыни ойлай алатын адам әртүрлі апарат деректерінен алынған материалдарды сәйкестендіре отырып, өзінің көзқарастарының негізінде әлем көрінісін қалыптастырады. Болашақ маман сыни тұрғыда ойлай отырып, алған білімін келеңсіз жағдайларда қолданады. Сыни ойлау әрбір адамға БАҚ, әлеуметтік желілерден алынған ақпаратты саралап талдау үшін қажет. Алуан түрлі ақпарат көздерінен алынған мәліметтерді салыстыра отырып, сыни ойлау қабілеті жақсы дамыған адам сәйкессіздік қателерін оп-оңай тауып, шешімдерін дәйекпен түсіндіре алатындығы жайлы, сонымен қатар, қазіргі заман талабына сай әртүрлі педагогикалық технологиялар оқытушының шығармашылық ой қабілетінің дамуына негіз бола алатындығы туралы сөз болады.

Түйін сөздер: сыни ойлау, коммуникативтік қабілет, оқыту үрдісі, сыни тұрғыда ойлау стратегиясы, ойлау технологиясы, түсіну фазасы, дидактикалық материал, методикалық материал, топпен жұмыс, іске асыру фазасы, рефлексия фазасы, әлеуметтік ойлау.

## **НЕГІЗГІ ЕРЕЖЕЛЕР**

Бүгінгі таңда шетел тілін үйрету мақсатында жоғарғы оқу орындарында әртүрлі дәстүрлі емес әдіс-тәсілдер қолданылады. Сондай тәсілдердің бірі сын тұрғысынан ойлау.

Сын тұрғысынан ойлау дегеніміз-сабақта студенттердің қызығушылығын арттыра отырып, өз ойынды еркін және зерттей талпындырып, тұжырым жасау.Сын тұрғысынан ойлау дегеніміз — ой қозғай отырып, оқушының өз ойымен өзгелердің ойына сыни қарап, естіген, білгенін талдап, салыстырып, реттеп, сұрыптап, жүйелеп, білмегенін өзі зерттеп, дәлелдеп, тұжырым жасауға бағыттау өз бетімен және бірлесіп шығармашылық жұмыс жасау. Сын тұрғысынан ойлау – оқу мен жазуды дамыту бағдарламасы. Студентті оқытушымен еркін сөйлесуге, пікір таластыруға, бір-бірінің ойын тындауға, құрметтеуге, өзекті мәселені шешу жолдарын іздей отырып, қиындықты жеңуге баулитын бағдарлама. Студент — ізденуші, ойланушы, өз ойын дәлелдеуші. Оқытушы — әрекетке бағыттаушы,